

# Get to market faster. Increase marketing returns. Exceed your goals in a competitive market.

D2 Creative is a full-service digital marketing and communications agency. Our understanding of strategy, creative, and technology helps medical device, life science, and technology organizations achieve success.

Partner with senior brand and marketing experts at D2 Creative to create highly targeted and meaningful experiences that drive engagement, increase leads, and maximize ROI.

We build brands and guide digital marketing with targeted campaigns and messaging, content, videos, websites, and apps.

## 20+

years

## 40+

employees

## 2,974+

client engagements  
& counting

## 7+

awards won in 2025

## Client Snapshot

AESCU LAP

Allergan

Baxter

BRACCO  
LIFE FROM INSIDE

CANCERcare

CooperSurgical

embecta

FUJIFILM

HEMOSONICS  
A Stago Group Company

IEEE

Incyte

Johnson & Johnson  
Innovative Medicine

MEDICAL  
INDICATORS

Mizuho | OSI

NOVARTIS

novo nordisk

SANOFI

solvantum

S<sup>↑</sup>2C  
STAND UP TO CANCER

Theravance  
Biopharma



## Branding & Message Development

- Brand Discovery
- Competitor Research
- Audience Behavior Alignment
- Brand Strategy
- Brand Identity
- Brand Management



## Content Development & Marketing

- Content Marketing Strategy
- Content Marketing Campaign Development
- Industry/Market Research
- Copywriting/Copy Editing
- Content Repurposing
- Social Media Content Creation
- Visual Content Development (e.g., infographics, images)



## Video Storytelling

- Creative Concepting
- Script Writing/Storyboarding
- Casting
- On Location/Remote Shoots
- In Studio with Sets or Against Green Screen
- Graphic Design
- Motion Graphics, 2D & 3D Animation
- Sound Design



## Digital Marketing

- Integration of Traditional & Digital Marketing
- Web Presence Strategy & Planning
- Search Engine Optimization
- Traffic & Audience Growth Strategies
- Lead-generation Programs
- Upstream/Downstream Marketing Programs
- Social Media Presence Strategy & Management
- Digital Ad Campaigns (e.g. pay-per-click, retargeting, geofencing, programmatic, digital out-of-home, etc.)
- Email Marketing, List Acquisition & Planning



## Website & Applications

- UX/UI Design
- Custom Application Development
- Mobile Apps
- CMS Implementation
- LMS, E-learning
- Portals/Intranets
- eCommerce
- Technology Consulting
- Website Analytics & Measurement